



Grow Your Business with Buyers Collective.

Connect directly with verified clients committed to residential building and renovation projects.

**Your ideal client
is already here**

Access a Pre-Qualified Clientele



Actively Building

For those currently in the construction or renovation phase



Committed Spend

For projects with allocated budgets ready to transact



Verified Intent

This network is restricted to verified building clients



Motivated

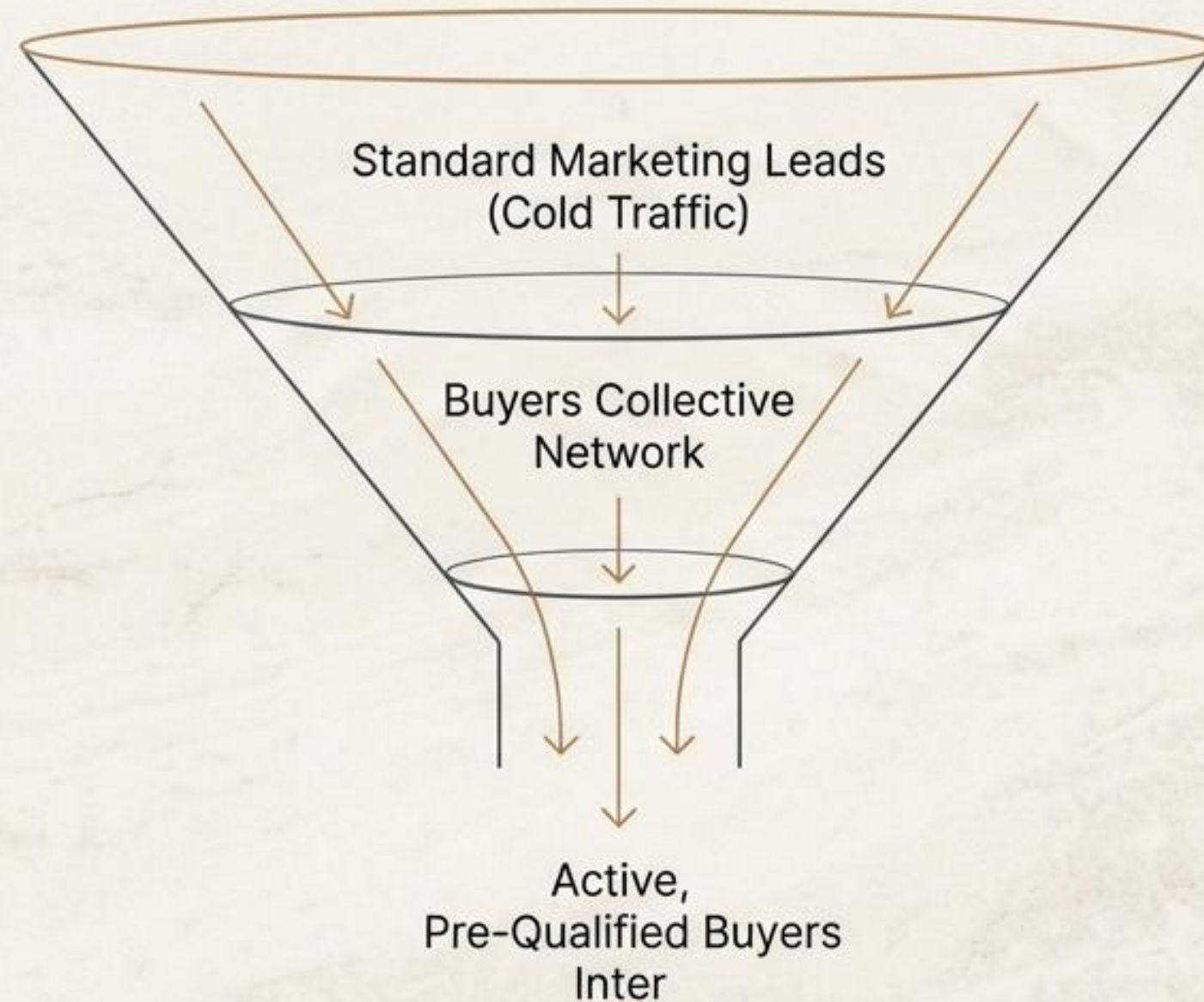
For decision-makers actively seeking material and fixture supply



Our private, membership-based network is designed specifically to connect individuals building and renovating with high-quality brands and suppliers.



Higher Conversion, Lower Friction.



- **Pre-Qualified Leads**
Gain access to a client base that is already committed to building or renovating projects.
- **Active Engagement**
Engage with members who are actively seeking suppliers within the network, significantly increasing the potential for conversion compared to cold traffic.

We bring the **demand**
to your doorstep.

The Logic of Private Pricing

The Constraint.

Premium brands cannot advertise deep discounts publicly without damaging their market positioning.

The Solution.

Buyers Collective offers a Controlled Discount Environment.

The Benefit.

Because offers are invisible to the public, suppliers provide competitive incentives to win your volume.



Protect Your Brand Integrity

Public discounting can damage your brand's pricing power in the broader market.

The Private Advantage

Offers within Buyers Collective are private, targeted and not publicly advertised.

You can offer competitive incentives to win volume, without exposing discount strategies to the general public.

**Zero Upfront Cost.
Zero Risk.**

No Marketing Spend

We do not require any upfront payment to market your services.

No Membership Fees

There is no cost for suppliers to join the network.

No Listing Fees

You do not pay to have your brand or offers listed.

Structuring Your Offer

Suppliers are free to structure offers in the way that best suits their business model.

Percentage Discounts



E.g., 5–20% on selected products/categories, or tiered discounts based on total spend.

Value-Added Offers



E.g., Free delivery, extended warranties, complimentary consultations, or installation discounts.

Project-Based Incentives



E.g., Volume-based incentives or specific rebates (e.g., R_____ rebate on projects over R_____).

You Retain Operational Control

The partnership is designed to be flexible and low-risk. The **supplier always retains** retains full control over:



Product Scope: Decide exactly which items or services are included.



Exclusions: Clearly define what is not part of the offer.



Expiry Periods: Set time limits on campaigns.



Minimum Spends: Protect margins by setting thresholds.



Availability: Manage stock levels and offer windows.

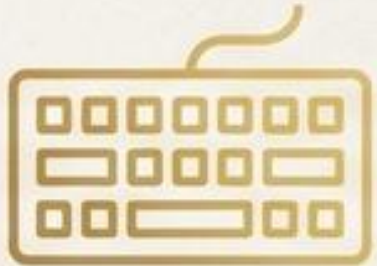
Seamless Verification Process

Each client holds a unique membership code. You verify them before purchase using one of three methods:



The Verification Link

The member sends a link confirming validity.



The Membership Code

The member shares a code to be entered on our website.



QR Scan

You scan a member-provided QR code which redirects to a verified URL.

Critical Protocol: Regardless of method, the supplier must verify that the client name matches the system info and that the status is valid.

Our Participation Framework

The Supplier Commitment

Honour the offers made to verified members.

Only extend deals to verified members to protect exclusivity.

Notify us immediately of changes.



Privacy & Flexibility

Offers remain private and exclusive to members.

Participation can be paused or cancelled at any time.

Join the Network



1

Sign Up

Complete the Suppliers Agreement via the signup link.



2

Define Your Offer

Provide offer details and applicable terms (these can be updated whenever required).



3

Go Live

Receive confirmation of your listing within the Buyers Collective supplier directory.



Join the Network

Sign up today to start connecting with qualified buyers.

Sign Up: www.buyerscollective.co.za/supplier-info/

Email: info@buyerscollective.co.za

Website: www.buyerscollective.co.za

